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S/N 10/813,942

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Vladimir Pentkovksi et al.	Examiner:	Pierre Michel Bataille
Serial No.:	10/813,942	Group Art Unit:	2186
Filed:	March 30, 2004	Docket No.:	P18224
Title:	IMPROVING STORE PERFORMANCE	Confirmation No.:	5784

AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Applicant has reviewed the Office Action mailed on November 14, 2007. Please amend the above-identified patent application as follows.

I hereby certify that this correspondence (including a petition and appropriate fees for extension of time) is being transmitted to the Patent and Trademark Office facsimile number (571) 273-8300 on March 14, 2008.

No. of Pages: 11

Typed Name: Ramin Aghevli

Signature: _____/Ramin Aghevli - Reg. No. 43462/_____